

The meeting of the Business Managers and Business Representatives was called to order at 2:45 p.m.

William Barschow of the Ivy office presided as Chairman. All stations except Cornell and Harvard had a representative at the meeting.

Discussion followed the reading of the business report of the Ivy office. There was explanation of certain accounts that were not clear to those present.

The relation of College Radio Corporation with Ivy was discussed followed by discussion of United Press rates in relation to the stations.

After questions between the Chairman and the reps, individual station promotion was the topic. Each station told of its past promotional "gimmicks" and there were suggestions passed between the stations for the mutual benefit of the individual station.

After a short break, Curtis Johnson took over the meeting and told of the importance of prompt affidavits, renewal reports and polls.

The meeting was adjourned at 4:15 p.m.



